

christine atanasio

senior graphic designer cma-creative.com

in linkedin.com/in/catanasio

skills



about

I develop customized strategic visual and identity systems that entertain, inform and elevate brands.

awards

FCS 2014-2016 GDUSA 2015

education

Savannah College of Art and Design

BFA Graphic Design MAR 2020 Summa cum laude GPA 4.0 Dean's list 2018-2020

New York University

BA Economics JAN 2000

design experience

Sr. Graphic Designer

Active Network
NOV 2021-PRESENT

Responsible for creating engaging print and digital collateral showcasing this SaaS company's products. **Content**: Social media, animation, white papers, presentations, signage, promo, email and web graphics.

Sr. Graphic Designer

Self-employed while in school JAN 2018-NOV 2021

Developed engaging print and visual identities for various clients. **Content**: Book design, brochures, cosmetic company branding and packaging, and social media.

Sr. Graphic Designer

The Boston Consulting Group APR 2017-DEC 2017

Developed strategic visual systems based on client objectives to produce print and digital collateral. **Content**: Print magazines and digital presentations.

Graphic Designer

Legg Mason
MAY 2013-MAR 2017

Leveraged information design skills to generate impactful print and digital marketing collateral. **Content**: Brand style guide, print brochures, flyers, event collateral, web pages, social media and PowerPoint presentations.

Graphic Designer

The McIntyre Group APR 2011-MAY 2013 Responsible for the production of branding and marketing collateral for several marketing agencies and Legg Mason.

Content: Print brochures, flyers, and PowerPoint presentations.

Jr. Graphic Designer

Be3 Marketing LLC MAY 2010-APR 2011 Responsible for POS design and production for multiple shopper and promotional marketing strategies. **Content**: POS displays, sell sheets, packaging, and direct mail.

Please visit my LinkedIn profile for prior work history in the investment industry from 1996 to 2010.